

ANNEVILLE FARM LTD
RUE DE GUILLEAUME
ET D'ANNEVILLE,
ST MARTIN
JERSEY JE3 GDP

13-05-10

Dear Deputy C.F. Labey.

With reference to Rural Economy Strategy. We are grateful for the financial support received through area payment, RIS, CRS and grants for development of business.

With regard to the Green Paper on Rural Strategy it contains all the politically correct terms with respect to Profit, People and the Environment. However, I believe we find ourselves in an extremely fragile, unstable environment where finance has crumbled, people are confused and we have no control over the environment.

Over the last few years our agricultural infrastructure and skill base has virtually been destroyed. The value of the food we produce has not gone up and in the current economic climate it is difficult to add value to our products, while the public have a huge choice of food options they do not appear to value the fresh vegetables available to them.

If food security is a priority and a profitable agricultural industry recognised as being important, it needs to encourage a new generation to take over. If this is to be achieved then the price of food (fresh) has to increase dramatically or the level of funding will need to increase.

Yours sincerely
Robert R. He Gressley